

NEWS RELEASE

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WASHINGTON, DC'S METROPOLITAN BEER TRAIL RETURNS FOR FOURTH YEAR WITH ONE NEW STOP AND NEW PRIZES

Pre-register now for the Free Metropolitan Beer Trail Passport to Be Ready to Hit the Trail April 4th

March 2025, Washington, DC – **Washington, D.C.** – The **Metropolitan Beer Trail** is returning for its fourth year, offering beer lovers and adventurers an exciting way to explore some of the best breweries and bars across Northeast DC. This year's season, launching on April 4, 2025, features **12 unique stops**, including an exciting new addition, and offers new prizes for participants.

The self-guided experience links a dozen of DC's top locally owned breweries, taverns, and beer gardens, all of which are accessible and proximate to the popular Metropolitan Branch Trail. Participants can check in at each of the 12 locations using a digital passport, earning points along the way that can be redeemed for **exclusive prizes.**

New in 2025:

- An expanded lineup With the addition of Right Proper Brewing Company's new Eckington location (opening late spring), the Trail brings even more variety and opportunities to explore Northeast DC's unique beer culture and brewing legacy. The complete list of this season's participants is:
 - o Andy's Pizza & Beer Garden
 - <u>City-State Brewing Co.</u>
 - o <u>Crooked Run Fermentation DC</u>
 - o <u>Dew Drop Inn</u>
 - o <u>Highbinder Bar at Alamo Drafthouse</u>
 - o Lost Generation Brewing Company
 - o <u>metrobar</u>
 - o Nice & Easy
 - Red Bear Brewing Co.
 - <u>Right Proper Brewing Company</u> (Eckington opening spring 2025)

- <u>Right Proper Brewing Company</u> (Brookland)
- Wunder Garten
- Exciting new prizes Passport holders can redeem points earned from check-ins for new, limited-edition Metropolitan Beer Trail merchandise and compete to be the top point-earner, otherwise known as the MBT MVP, unlocking \$500 in gift cards.

"The Metropolitan Beer Trail has become a staple for locals and visitors alike and celebrates the craft beer scene and vibrant neighborhoods like NoMa that make D.C. unique," said Maura Brophy, NoMa BID President. "With an additional stop and new prizes that are sure to become fast favorites, this year's Trail is set to be the best yet."

Participation is FREE—just register for the digital passport at <u>www.drinkmbt.com</u> and hit the Trail starting April 4, 2025. Whether you're a seasoned beer enthusiast or just looking for a fun way to explore D.C., the Metropolitan Beer Trail offers something for everyone.

For more details on the Trail and to sign up for your FREE passport, visit <u>www.drinkmbt.com</u>. Follow <u>@noma.bid</u> on Instagram and <u>@nomabid</u> on Tik Tok using **#MetropolitanBeerTrail** or **#drinkmbt.**

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About the Metropolitan Beer Trail

The Metropolitan Beer Trail is a free, digital passport program linking 11 of DC's most popular brew pubs and bars. Each of the 11 Metropolitan Beer Trail establishments is walkable or bikeable from the Metropolitan Branch Trail, a popular, paved urban trail running parallel to railroad and Metro tracks and stretching from NoMa northward through the neighborhoods of Union Market, Eckington, and Brookland. From fruity to frothy, heady to hoppy, the 12 Metropolitan Beer Trail bars and breweries have the perfect brew to treat everyone's tastes. The Metropolitan Beer Trail first launched in 2022 and is sponsored by the NoMa Business Improvement District (NoMa BID) as an economic development and tourism promotion program to support small and local businesses. Passport holders receive 100 points when checking in to a participating establishment. Points are redeemable for prizes. Participants can complete the Metropolitan Beer Trail at their own pace, and all are encouraged to drink responsibly. For more information and to download a free digital passport, visit <u>MetropolitanBeerTrail.com</u>. Follow the hashtag #DrinkMBT for updates and information.

About NoMa BID

The NoMa Business Improvement District (BID) is a non-profit organization whose mission is to be a steward and champion of the neighborhood of NoMa. The NoMa BID encompasses 35 blocks just north of Union Station in Northeast Washington, DC. The NoMa BID is among the fastest-growing neighborhoods in Washington, DC, and is comprised of more than 27 million square feet of new development, with more than 13 million additional square feet of mixed used development planned. There are more than 42,000 households within a ½ mile radius of the BID, who are served by the amenities in the commercial core of NoMa. The area is supported by unparalleled public transportation access with two Red Line Metro stations, and VRE, MARC and Amtrak connections at Union Station. The "Walkscore" for the neighborhood is 92, and the neighborhood has 22 LEED-certified and Energy Star buildings. For more information, visit nomabid.org and sign up for our newsletter. Follow us on Twitter (@NoMaBID), Instagram (@noma.bid) and LinkedIn (/noma-business-improvement-district) and like us on Facebook (/NoMaBID).